



2025-2027 STRATEGIC TOWARDS SUSTAINABILITY

Historically, Edulation operated a **turn-key solution** that covers every aspect of the numeracy programme. This entails fundraising, development and maintenance of an operating system, sourcing and curating of numeracy content, procurement and management of hardware, recruitment and training of coaches, day-to-day operational management, stakeholder management, learner nutrition, and monitoring, evaluation and reporting on the progress of each learner. The Edulation team learned a great deal during the pilots in Zambia, Namibia and South Africa, which informed our strategic pivot away from a standalone turn-key service provider, and towards **collaborative strategic partnerships to achieve sustainability**.

The **Strategy Toward Sustainability** is being pursued through several initiatives over the next three years:

Program Efficacy

Incorporate **machine learning** and **partner with teachers** to introduce blended learning to reduce time required to get learners to Grade level. Edulation piloted **El Mindspark's** numeracy content in the 2nd half of 2024, with the goal of onboarding the content in 2025. Mindspark has academic and practical confirmation of the efficacy of its content and is a leader in incorporating AI, machine learning and blended learning elements into their platform.

Mobilise for Scale

Industrialise and commercialise the platform to enable **Implementing Service Partners** (ISPs) to implement the programme in a larger pool of schools. Edulation will also seek alliances with youth employment and teacher training institutions to develop a pipeline of coaches to support the anticipated **growth in centres**. Edulation has upgraded large parts of its platform to accommodate **Penreach** (Edulation's first ISP) more sustainably.

Centre Expansion

Establish partnerships with several Implementing Service Partners (ISPs) to **accelerate scale** within key districts in the public school system. ISPs engage with districts to integrate the programme into selected schools. The expected outperformance of those schools will lead to **public funding support**, increasing the programme's sustainability. Penreach assumed management of Edulation's Mpumalanga South Africa centres (19) in January 2024. Edulation is also in discussions with several potential ISPs in Zambia.

Advocacy

Edulation will directly and indirectly strengthen its engagement with the public sector. Edulation's **teacher training programme** not only **enhances programme efficacy**, but is a key factor in **public sector adoption**. Sharing **real-time learner data** with teachers and administrators helps them deliver the curriculum more effectively and allows for **data-driven policy decisions**. Indirectly, Edulation hopes to leverage the experience of partners innovating within the public-private partnership field. Through its coaches, hub team and ISPs, Edulation has increased the frequency and breadth of its distribution of programme information in South Africa. New partnerships with organisations such as the DG Murray Trust, NASCEE, and collaborations with other numeracy service providers has secured greater and more strategic engagement and opportunities with the public sector.

We seek your support to make Edulation's Strategy Towards Sustainability possible. Thank you!